



Purpose Built Schools Atlanta, Inc.

Board of Directors Meeting Minutes

Wednesday, January 29, 2025

11:30 a.m. – 1:30 p.m.

1670 Benjamin Weldon Bickers Dr. SE, Atlanta, GA 30315

Board Members Present: Greg Giornelli, Dr. Cynthia Kuhlman, Sean Brazier

Staff Members Present: Mike Davis, Jonathan Tugman, Dr. Nikkita Warfield, Cara Frattasi, Nichole Stone, Barry Jones, Jeronica Harts

Guest(s) Present: None Present

The meeting was called to order at 11:34 a.m.

I. Public Comment

- a. N/A

II. Approve Prior Minutes

- a. Motion made by Greg Giornelli
- b. Seconded by Dr. Cynthia Kuhlman and carried without dissent

III. CEO Report

- a. Mike Davis, Chief Executive Officer, discussed;
 - i. New Strategic Plan
 - 1. PBSA has developed a new five-year strategic plan in collaboration with Bellwether.
 - 2. Over the past four months, Bellwether conducted a network health assessment through stakeholder focus groups, student outcome data reviews, and school observations.
 - 3. Bellwether led working sessions with senior leadership and held weekly steering committee meetings.
 - 4. The board unanimously approved the new strategic plan following a motion by Mrs. Kuhlman, seconded by Mr. Giornelli.
 - ii. Bellwethers comprehensive approach identified numerous successes and strengths:
 - 1. Improvement of student and school outcomes:
 - Graduation rate improvement
 - Our schools have now been removed from the GA DOE's CSI List
 - Highly collaborative and committed staff
 - Ample enrichment and support for students
 - iii. PBSA defines a new Graduate profile with a clear vision for the competencies of its graduates.
 - iv. PBSA identifies four strategic priorities to guide the next five years:
 - 1. Strategic and aligned leadership
 - 2. Rigorous and relevant learning for all students
 - 3. Galvanizing caregivers and community partners

4. Working towards long-term organizational sustainability

IV. Finance Update

- a. Barry Jones, Controller, reviewed financial statements as of 12/31/24
 - i. APS Revenues are currently above budget by \$\$16.6MM
 - ii. Operating expenses are currently below budget by \$177K
 - iii. Net deficit is currently above budget by \$604K
 - iv. The projected full-year net deficit is \$2.9MM.

V. Academic Update

- a. Dr. Nikkita Warfield, Chief Academic Officer, discussed.
 - i. 11 educators have obtained their STEM endorsement
 - ii. Launched the CAO Student Advisory Council
 - iii. PBL teacher recognition
 - iv. Price recognized by APS (The only APS Middle School to exceed the score of 100 two years in a row in the closing gaps indicator)
 - v. All PBSA schools now have chartered National Beta Clubs

VI. Communications Update

- a. Cara Frattasi, Chief of Staff, discussed:
 - i. Communicating the strategic plan
 - 1. A comprehensive communications plan has been established to support the rollout of our new strategic plan.
 - ii. Website Refresh
 - iii. PBSA Brand Video
 - 1. We partnered with Pearl Impact Media to create a new brand video as part of our ongoing student recruitment efforts.

The meeting was adjourned at 1:06 p.m. - Minutes taken by Angikita Sims, Executive Administrative Assistant