



Purpose Built Schools Atlanta, Inc.

Board of Directors Meeting Minutes

Thursday, June 20th, 2024

11:30 a.m. – 1:30 p.m.

1670 Benjamin Weldon Bickers Dr. SE, Atlanta, GA 30315

Board Members Present: Greg Giornelli, Dr. Cynthia Kuhlman, Shirley Franklin, Sean Brazier

Staff Members Present: Mike Davis, Jonathan Tugman, Dr. Nikkita Warfield, Cara Frattasi, Nichole Stone, Barry Jones,

Guest(s) Present: None Present

The meeting was called to order at 11:33 a.m.

I. Public Comment

- a. N/A

II. Approve Prior Minutes

- a. Motion made by Greg Giornelli
- b. Seconded by Dr. Cynthia Kuhlman and carried without dissent

III. CEO Report

- a. Mike Davis, Chief Executive Officer, discussed;
 - i. Stakeholder engagement being pivotal for long-term success
 - ii. Issuance of RFP for a consulting partner to update strategic plan
 - iii. Ms. Niomi Henry is the new principal at Carver
 - iv. currently 95% staffed for SY25
 - v. Open positions to be filled
 - 1. Two Assistant Principals at Carver
 - 2. Director of Community Engagement & Partnership
 - vi. Class of 24 earned 11.2 million in scholarship offers
 - vii. Expansion of course offerings
 - 1. College courses available to high school students
 - 2. High School courses available to middle school students
 - viii. Development of a multi-year campaign to raise key funds to support our goal of becoming the community schools of choice.
 - ix. SY24-25 Budget presented with \$1.9M deficit.
 - x. Preservation of SFS spending by pulling over expenses (600K – 700K)
 - xi. Presented modified board meeting schedule for SY25

IV. Finance Update

- a. Barry Jones, Controller, reviewed financial statements as of 04/30/24
 - i. Revenues are currently above budget by \$222K
 - ii. Operating expenses are currently below budget by \$135K
 - iii. Net deficit is currently below budget by \$535K
 - iv. Balance Sheet and Cash Position remains healthy relative to future obligations
- b. Barry Jones, Controller, presented FY25 budget draft as of 4/8/24
 - i. Revenues are projected to be \$30.4MM
 - ii. Operating expenses are projected to be \$32MM
 - iii. Net deficit is slated to be \$1.9MM
 - iv. Final draft will be presented during June 19th board of directors meeting

V. Academic Update

- a. Dr. Nikkita Warfield, Chief Academic Officer, discussed;
 - i. Graduating class amassed \$11.2M in scholarship offers
- b. Each school hosted numerous end-of-year events and ceremonies highlighting student accomplishments throughout the year
- c. On April 17th, PBSA held its 2nd Annual SEL Showcase
- d. On May 16-17, a team of staff members from each school, led by SEL Lead Blake Zimmerman, attended Urban Assembly's SEL Symposium in NYC
- e. Dr. Niomi Henry has been named the new principal of Carver STEAM Academy
- f. The first cohort of aspiring leaders completed our PBSA STAR Aspiring Leaders program
- g. A two-day retreat will be held in July for school and cluster instructional leadership teams to build leadership capacity, as well as plan and strategize for the new school year
- h. All new teachers and paraprofessionals completed their first year with the support of Project FLOURISH, led by Mr. Luqman Abdurrahman
- i. New Initiatives for Upcoming School Year
 - 1. PBSA reads (literacy initiative)
 - The PBSA Literacy Department will provide books for every PBSA scholar and offer incentives, prizes, and activities to encourage reading both at school and at home.
 - LETRS certifications and Science of Reading training cohorts will continue
 - PBSA will offer a year-long dyslexia course for interested certified staff to obtain their endorsement through METRO RESA
 - Teachers and Paras at Price and Slater will have the opportunity to receive Orton-Gillingham training
- j. Partnership with Metro RESA to offer staff endorsements in areas including dyslexia, gifted education, reading, math, science, and STEM
 - We have expanded our course offerings student

VI. Communications Update

- a. Cara Frattasi, Chief of Staff, discussed;
 - i. The development of a multi-year campaign to raise key funds to support the goal of becoming the Community School of Choice.
 - ii. The campaign's strategic funding priorities:
 - 1. Talent Management & Staff Experience
 - 2. Expanded Student Experience Programming
 - 3. Innovative Academic Programming

- 4. Robust Community Engagement Programs
 - iii. Successful communication announcing Ms. Niomi Henry as Carver's new Principal
 - iv. Continued marketing to current and prospective students to include a newsletter from the CEO
 - v. Pre-K branding campaign that specifically targets the students in our zip codes
 - vi. Paid social media video campaign to begin in February and run through July

The meeting was adjourned at 1:17 p.m. - Minutes taken by Angikita Sims, Executive Administrative Assistant