



Purpose Built Schools Atlanta, Inc.

Board of Directors Meeting Minutes

Wednesday, September 25, 2024

11:30 a.m. – 1:30 p.m.

1670 Benjamin Weldon Bickers Dr. SE, Atlanta, GA 30315

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| Board Members Present: | Greg Giornelli, Dr. Cynthia Kuhlman, Sean Brazier |
| Staff Members Present: | Mike Davis, Jonathan Tugman, Dr. Nikkita Warfield, Cara Frattasi, Nichole Stone, Barry Jones, Jeronica Harts |
| Guest(s) Present: | None Present |

The meeting was called to order at 11:34 a.m.

I. Public Comment

- a. N/A

II. Approve Prior Minutes

- a. Motion made by Greg Giornelli
- b. Seconded by Dr. Cynthia Kuhlman and carried without dissent

III. CEO Report

- a. Mike Davis, Chief Executive Officer, discussed;
 - i. Ms. Jeronica Harts hired as our Director of Community Engagement & Partnerships
 1. Small group dinners will be held with parents from each school to gather their input and provide a platform for Mr. Davis to share the vision for the schools.
 - ii. A short-term plan is underway to enhance our Pre-K program while a long-term strategy is being developed to partner with the community to improve early learning for South Atlanta children aged 0-3.
 - iii. We are currently 73 students short of the budgeted projections for the 24-25 SY.
 1. Our team, in collaboration with APS, is investigating whether the decline is due to families choosing other educational options or neighborhood demographic changes.
 2. An amended budget to be presented during the January meeting.
 - iv. Over 90% of the teaching staff remained with Purpose Built Schools Atlanta (PBSA)
 - v. We along with Bellwether have launched the development of a new 5-year strategic plan.
 - vi. We updated our food services agreement at Carver to operate autonomously from APS for the duration of the contract between APS and PBSA. As part of the food services agreement, we will serve Carver Early College Students.

- vii. We launched our Staff Experience Committee and have already begun implementing several programs to increase staff experience and satisfaction.
- viii. We've launched an active recruitment campaign with a yearly calendar targeting top Southeast education programs, career fairs, and PBSA-hosted events.
- ix. Our Chief People Officer conducted a listening tour across all three schools to gather staff feedback on their PBSA experience, areas for improvement, and career plans. We also launched monthly anonymous pulse-check surveys via Possip for quick feedback.
- x. We're updating our website to align with PBSA's goals and connect with key stakeholders, especially prospective students and families.

IV. Finance Update

- a. Barry Jones, Controller, reviewed financial statements as of 07/31/24
 - i. APS Revenues are currently above budget by \$46K
 - ii. Operating expenses are currently below budget by \$237K
 - iii. Net deficit is currently above budget by \$237K
 - iv. The projected full-year net deficit is \$1.8MM.

V. Academic Update

- a. Dr. Nikkita Warfield, Chief Academic Officer, discussed.
 - i. Over 90% of the teaching staff remained with Purpose Built Schools Atlanta
 - ii. All schools have submitted applications to begin their STEAM certification
 - iii. The agriculture pathway has begun at Price Middle School and continues to grow at Carver STEAM Academy.

VI. Operations Update

- a. Johnatan Tugman, Chief Operating Officer, discussed.
 - i. Initiate Partnership with Bellwether to develop a 5-year strategic plan
 - ii. We updated our food services agreement at Carver to operate autonomously from APS for the duration of the contract between APS and PBSA. As part of the food services agreement, we will serve Carver Early College Students.
 - iii. Improvement of our average food cost

VII. Communications Update

- a. Cara Frattasi, Chief of Staff, discussed;
 - i. Growing student enrollment
 - 1. Raising awareness of academic acceleration programs
 - 2. Re-establishing PBSA's community engagement program
 - ii. Student Retention
 - 1. Hiring a new PBSA social media coordinator
 - iii. Teacher Recruitment
 - 1. Launching a new People with Purpose email from Nichole Curtis, Chief People Officer

The meeting was adjourned at 1:09 p.m. - Minutes taken by Angikita Sims, Executive Administrative Assistant