



**Purpose Built Schools Atlanta, Inc.**

*Board of Directors Meeting Minutes*

*Wednesday, March 26, 2025*

*11:30 a.m. – 1:30 p.m.*

*1670 Benjamin Weldon Bickers Dr. SE, Atlanta, GA 30315*

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<b>Board Members Present:</b>	Greg Giornelli, Dr. Cynthia Kuhlman, Sean Brazier
<b>Staff Members Present:</b>	Mike Davis, Jonathan Tugman, Dr. Nikkita Warfield, Cara Frattasi, Nichole Stone, Barry Jones, Jeronica Harts
<b>Guest(s) Present:</b>	Jeremiah Taylor (Public Member – Virtual attendee)

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*The meeting was called to order at 11:32 a.m.*

**I. Public Comment**

- a. N/A

**II. Approve Prior Minutes**

- a. Motion made by Greg Giornelli
- b. Seconded by Dr. Cynthia Kuhlman and carried without dissent

**III. CEO Report**

- a. Mike Davis, Chief Executive Officer, discussed;
  - i. New Strategic Plan
    - 1. PBSA has launched the new strategic plan and have been busy drafting implementation plans for each of the strategic plan initiatives.
    - 2. The execution of the new communication plan and the start of socializing the plan with both internal and external stakeholders.
    - 3. Internal discussions regarding the revamping of our partnership strategy.
    - 4. Initiation of fundraising conversations with three philanthropic partners.
  - ii. Academics:
    - 1. We have been awarded the Bezos Family Foundation and Your Way Learning Grant for the next three years. This initiative directly supports Strategic Plan Priority 2: Rigorous and Relevant Learning for Students Every Day.
    - 2. We proudly inducted 35 students into the Junior and National Beta Club
    - 3. Carver STEAM has been recognized by Superintendent Woods and the Georgia Department of Education (GADOE) with AP Honors distinction, an award given to schools demonstrating excellence in Advanced Placement (AP) programming.

iii. Operations:

1. Finance: The February financial forecast remains consistent with our full-year budget with slight modifications to upcoming expenses, but overall remains on par.
2. Facilities: Price's HVAC renovation proceeds according to the original timeline.
3. Communications & Development: Strategic Plan Rollout: We have successfully completed Phase One of our comprehensive communications plan to support the rollout of our new strategic plan.
4. Marketing for Student & Talent Recruitment: We have intensified our recruiting efforts, focusing aggressively on both student enrollment (current and prospective) and talent acquisition to fill vacant staff roles.
5. Website Refresh: We're excited to announce a revamped website designed to align our messaging with our new strategic plan.

**IV. Finance Update**

- a. Barry Jones, Controller, reviewed financial statements as of 02/28/2025
  - i. APS Revenues are currently above budget by \$\$22.7MM
  - ii. Operating expenses are currently below budget by \$131K
  - iii. Net deficit is currently above budget by \$354K
  - iv. The projected full-year net deficit is \$2.9MM.

**V. Governance Update**

- a. Mr. Mike Davis, discussed:
  - i. Board Expansion Plan – recommended a plan to expand our board of directors and activate a comprehensive committee structure that strengthens governance, ensures continuity, and increases our organizational effectiveness.
  - ii. Recommended the expansion of our board from 4 to 10 members over the next two years, three in June 2025 and three more in June 2026.
  - iii. Requested board approval to move forward with the new committee structure and expansion timeline so we can begin recruiting and onboarding in time for our June 2025 meeting.
    1. Unanimous vote was secured to accept the proposed new committee structure and board expansion.

*The meeting was adjourned at 12:56 p.m. - Minutes taken by Angikita Sims, Executive Administrative Assistant*